



## Advertisement

Show Directory Advertisement: We strongly recommend advertising in the official show directory to give your company better visibility and attract trade visitors to your stand. An advertisement in the show directory is a productive, long lasting and cost effective advertising investment.

### i) Advertisement Tariff :

Location	Show Directory ( Size A-4)	
	Rs.	US\$
Inside Half Page (B/W)	15,000	400
Inside Half Page (Colour)	25,000	650
Inside Full Page (Colour)	35,000	900
Inside Back Cover (Colour)	45,000	1100
Inside Front Cover	45,000	1100
Outside Back Cover	60,000	1600

**Service Tax @ 12.36%**

### ii) Technical Specification :

	Trim Size (mm)	Bleed Size (mm)	Type Area (mm)
Double Page Spread	410 (W) x 280 (H)	420 (W) x 285 (H)	380 (W) x 265 (H)
Full Page	210 (W) x 280 (H)	215 (W) x 285 (H)	178 (W) x 265 (H)
Half Page Horizontal	210 (W) x 140 (H)	215 (W) x 145 (H)	178 (W) x 133 (H)
Half Page Vertical	145 (W) x 280 (H)	145 (W) x 285 (H)	89 (W) x 265 (H)

**iii) Advertising Material :**

Colour – separated 4 colour positives with progressive proofs.

B/W - Positive

**2. Daily News Bulletin**

The daily news bulletin is a 16/20 page four-colour newsletter providing updated information on each day of the event. The daily news bulletin is distributed on all days of the exhibition to trade visitors, exhibitors and conference attendees at the show.

Placing advertisement in the daily news bulletin is a highly cost effective way to successfully enhance your brand recognition and to market your products and services, as well as to highlight the location of your booth.

**i) Advertisement Tariff :**

Location (4 Colour)	Daily News Letter	
	Rs.	US\$
Inside Half Page	15,000	400
Inside Full Page	20,000	550
Inside Back Cover	25,000	650
Inside Front Cover	25,000	650
Outside Back Cover	40,000	1,050

**ii) Technical Specification :**

	Trim Size (mm)	Bleed Size (mm)	Type Area (mm)
Double Page Spread	410 (W) x 280 (H)	420 (W) x 285 (H)	380 (W) x 265 (H)
Full Page	210 (W) x 280 (H)	215 (W) x 285 (H)	178 (W) x 265 (H)
Half Page Horizontal	210 (W) x 140 (H)	215 (W) x 145 (H)	178 (W) x 133 (H)
Half Page Vertical	145 (W) x 280 (H)	145 (W) x 285 (H)	89 (W) x 265 (H)

**ii) Advertising Material :**

Colour – separated 4 colour positives with progressive proofs.

**3) Website Banner Advertisements**

An interactive 468 x 60 pixel full colour banner on the [www.renewableenergyindiaexpo.com](http://www.renewableenergyindiaexpo.com) web page. The value added sponsorship will ensure continued visibility for you, and will generate interest in your company.

**Tariff : Rs. 40,000 / US\$ 1,000 for a banner advertisement for each 30 day period.**